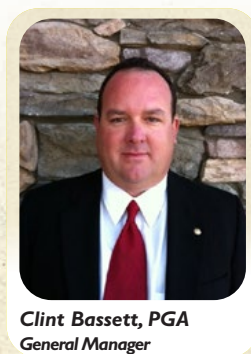




# Catta Talk

CATTA VERDERA COUNTRY CLUB

JANUARY 2024



Clint Bassett, PGA  
General Manager

FROM YOUR GENERAL MANAGER

Happy New Year to all of our Catta Verdera Members! On behalf of our entire team here at Catta Verdera Country Club, I want to say thank you for making 2023 the best year ever for our club.

Not only did we witness unprecedented growth in our membership, we also saw participation increase in every event. From Social to golf, our club continues to prove that Catta is truly the Place where everyone wants to be.

Now, as we set our sights on 2024, I want to give us all an update on some of the big plans we have in store for our club.

One big item that we have been focused on since my arrival was to figure out a way to improve our reception through our areas via cell phones. The club enlisted the help from Verizon, American Cell Tower, and Complete Wireless Consulting to make sure we have a viable option and location to make this happen. Now, as we slowly move through the process, we have settled on a location and the process has now moved into the final stages. Verizon has allocated funding to build, and the process is now underway. Their next step will be to confirm that the connections are available, and if not, how and where they bring these in from. As I mentioned back when we first started this process, it can take up to 18- months to come to fruition. I am happy to say, that we are all one step closer to having better cell service not only on our golf course, but

throughout our community.

Another big improvement we are working on is adding additional cart path areas that will enable our Maintenance team to get around the golf course more efficiently. Some of these areas that cut from #9-#4, or #5-#7, and others, will enable our team to jump from hole to hole while causing the least amount of disturbance to our golfing members. Another benefit is to limit the “mess” that is caused when these paths are used during the winter months. Mud, rocks, and sand are always stretched out onto our paths when using these areas in wet weather.

Lastly (at least for the really big items), we are currently in the planning process to redo our entire practice area. Our first step was completed this year with the removal of a number of problem-causing trees located near our putting green. Now with those gone, we assess the viability of reintegrating the original water feature that will run from the top of the putting green, and then trickle down the hill, under the bridge, into a new pond.

As we focus on this area, we are also looking into the possibilities of a second practice green, or the restructuring of the existing chipping green.

These are all just some of the exciting items that we are working on as we plan for the new year. But, please know that the ongoing work will not stop. The commitment that we put in every day to make sure our members are proud to call this “their club” will continue to grow and be our promise to you in 2024.



[Click Here](#)  
to view the Catta Verdera Women's Golfers monthly newsletter from Paula McNally.





Nicholas Banks, PGA  
Head Golf Professional

## Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL

As we move into a new year, there is no better time to remind us all of important policies that pertain to the enjoyment of all of our members when playing our world-class golf course. These policies have been the topic of much discussion for quite sometime, so let's go through and clarify them for everyone.

### GUEST POLICIES

We welcome and encourage our members to bring guests out to experience what Catta Verdera is all about. But, keep in mind that our membership is very active and therefore we do have some restrictions on when these guests can play.

- ◆ Tuesday thru Thursday; Guest play has no time restrictions.
- ◆ Friday thru Sunday; Guest play is restricted until after 11:00 am.

We have been monitoring booking patterns and have noticed some "inappropriate practices" when booking lately. Many bookings before 11:00 am on weekends have X's used as placeholders at the time of booking. These X's are required to be filled with a name 48-hours in advance of the tee time. We have observed members adding other members' names (that have no intention of playing) to make sure the X's are not opened up. Then at check-in the member will arrive with guests in place of those members that were added. Please note, moving forward, this practice will not be accepted and unauthorized guests arriving to play prior to 11:00 am on weekends will be turned away.

### FIVESOME POLICY

Our current policy is outlined below

- ◆ Tuesday thru Thursday; Guests are permitted to be part of a fivesome
- ◆ Friday thru Sunday; ALL PLAYERS MUST BE GOLF MEMBERS.
- ◆ All players must ride in a cart, no exceptions.
- ◆ Pace of play must be maintained.
  - Acceptable pace is 4 hours and 19 minutes or less
  - Never allow a hole to open between you and the group in front of you.

The issue of Fivesomes has continued to be a topic of discussion for many members as they continue to express their concerns about the pace of play issues these groups cause. Recently we had 12 consecutive tee times where 10 of them consisted of fivesomes. As I am sure you can imagine, this affected our pace of play negatively and has now forced us to review this policy and determine a course of action. The Golf Shop will communicate the new policy on fivesomes in the coming weeks to everyone.

### PACE OF PLAY

As outlined above in the fivesome policy, playing in 4 hours and 19 minutes is our standard. This target allows the flow of a busy tee sheet and the overall enjoyment for all members when playing at Catta.

We have highlighted some key areas here that will help us all achieve this goal:

- ◆ Choose a set of tees appropriate to your skill level. Playing from the championship set of tees when you're not accomplished enough to do so only adds strokes and time.
- ◆ While walking (or riding) to your ball, use the travel time to begin thinking over your next shot, the yardage, which club you'll use, and so on. Begin preparing before you get to your ball.

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- ◆ If sharing a cart, don't drive to the first ball, wait for the first player to hit, then head to the second ball. Instead, drop the first player off at their ball, drive on ahead to the second ball. The first player should walk over to the cart as the second player is playing his shot.
- ◆ When using a cart on a cart-path-only day, be sure to take a couple of clubs with you when you walk from the cart to the ball. This way, you won't have to return to the cart if you discover you didn't bring the appropriate club.
- ◆ Carry a few extra tees, ball markers and a spare ball in your pockets so you don't have to return to your golf bag to retrieve them, should you find yourself in need of one.
- ◆ When you think your shot might have landed out of bounds or be lost, immediately hit a provisional ball. Don't walk ahead to search, only to have to return to the original spot to replay a shot.
- ◆ Limit your search for lost balls. If you're not following the rules, don't spend more than 3 minutes searching - or just immediately play your provisional. (If you are playing by the rules, wave through any group behind that is being held up by your search.)
- ◆ Never hold up play because you're in the middle of a conversation. Put the conversation on hold, take your stroke, then continue the conversation.
- ◆ On the green, begin lining up your putt and reading the break as soon as you reach the green. When it's your turn to putt, be prepared to step right up and take the stroke.
- ◆ Leave your bags or golf carts to the side of the green, and in the direction of the next tee, never in front of the green.
- ◆ Never stand on or next to the green after holing out to write down your score. Write it down when you reach the next tee.
- ◆ If all else fails, try playing "ready golf," which simply means that order of play is based on who's ready, not who's away.

Most experts say that a good pace of play not only increases enjoyment of the game, but it can also actually improve one's game. Standing around on every shot allows the muscles to cool down or limbs to stiffen up. A brisk pace can help keep a golfer loose and ready to play.

Pace of play can be broken down to two simple phrases: be prepared, and be ready to play.

Use the groups ahead of you to gauge your pace. If the group that teed off directly in front of you is pulling away - putting a full hole's distance between them and your group - you need to catch them within 1 hole or 10 minutes. If it takes longer than 10 minutes, then the pace of play will start effecting the groups behind you. If there's no one in front of you holding you up, but you are holding up those behind you, either speed up or allow the trailing group to play through.

For more information, please contact the golf shop if you have any questions or concerns.

## **GOLF CART TRAIL FEE UPDATE**

As we move into 2024, we want to announce to everyone that we will be adjusting our annual Trail Fees and Cart Programs beginning February 1st. Our new fees will be as follows:

- Cart Program (Individual) - \$100mo/\$1200yr
- Cart Program (Family) - \$130mo/\$1560yr
- Private Cart Trail Fee - \$80mo/\$960yr

These new charges will be reflected on your February Statements.

If you have any questions, please contact the Golf Shop at 916.645.7200



Kyle Hundley  
Director of F&B

FROM YOUR DIRECTOR OF F&B

As we bid farewell to the joyous festivities of December, we reflect on the whirlwind of holiday parties and memorable events that filled the air with merriment. Let's take a moment to relive those moments and look ahead to the excitement January has in store.

December dazzled with daily and sometimes thrice-daily holiday parties, transforming Catta Verdera into a festive wonderland. Your enthusiasm and presence made each event a resounding success.

Our annual Cookies with Santa event was a heartwarming affair, bringing families together for a complimentary experience filled with joy, laughter, and the magic of the holiday season. Next, we continued with DJ Trivia, which kept the competitive spirit alive. We're thrilled by the overwhelming response this event has received.

For Christmas Eve, we hope that our To-Go Dinners added a touch of culinary delight to your celebrations, and that the festive flavors enhanced your holiday festivities.

Finally, we concluded a great year with a bang at our New Year's Eve Party. Dinner, a DJ, and dancing set the stage for a fabulous night as we welcomed 2024 with style and exuberance. Thank you for being a part of the celebration!

Looking forward, it is time to get ready for another round of artistic expression as Country Club Canvas makes its return on January 26th. Join us for a night of creativity, camaraderie, and of course, delicious refreshments.

Calling all bookworms! The CVCC Book Club is back, promising engaging discussions and a literary journey like no other. Stay tuned for details on the upcoming meeting scheduled for January 17th.

On behalf of the entire Food and Beverage Team, we extend our deepest gratitude to the wonderful members of Catta Verdera Country Club. Your warmth, enthusiasm, and support have made this year truly special. As we step into a new year, we eagerly anticipate the opportunity to serve you with delectable delights and memorable experiences.

Thank you for making 2023 a fantastic year. Here's to an even more extraordinary 2024!

**DJ TRIVIA NIGHT**  
Every Friday

Sign-ups Start at 6:30 pm  
In Quixote's  
Game Starts at 7 pm

**FREE TO PLAY!**

**What is DJ Trivia?**  
DJ Trivia is a Fun, Live, Interactive Trivia Game that includes you, your team, other teams, and a live DJ host. The live DJ Trivia host will display the questions on TV and offer up a variety of interesting trivia categories including: Movies, History, Music, TV, Science, and more.



## **PERFORMANCE GOLF ACADEMY** ~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view this month's tip on how to separate "Performance Practice" from "Technique Thoughts".

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

## **THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS**

This month Franklyn discusses how to approach chip shots from uneven lies (downhill).

To view this installment of "The Lesson Vault" click [HERE](#).

To schedule a lesson with Mr. Richards here at Catta Verdera, please email him at [britishpga@gmail.com](mailto:britishpga@gmail.com) or call the Golf Shop at 916.645.7200





FROM YOUR GCSAA COURSE SUPERINTENDENT

Happy New Year everyone. My team is now preparing for more wet weather, and with the wet weather comes cart path restrictions. Many have asked how we determine when to restrict carts, and when not to, and that answer is simple. We monitor rainfall through our on-site weather station and when we see .50" fall within a 24-hour period, we must keep the carts on the path. This is the base that we work from, but please know that there are different weather patterns that may affect this. Nevertheless, we understand the importance, and comfort of being able to drive out to your golf ball in the fairway and we work diligently with that goal in mind to get you all back out as soon as the rain subsides. With that in mind, we ask everyone to adhere to the restrictions when in place to help our golf course "weather the storms".

Finally, I want to thank you all for the support you continue to give to myself and my team. We worked hard to get a number of projects done on the golf course in 2023 and we have much more planned as we head into 2024. So again, thank you and remember... fix your ball marks and fill your divots!

## January 2024

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3 Men's Golf Day	4 Ladies' Golf Day	5 DJ Trivia Night	6
7	8	9	10 Advisory Committee Meeting Men's Golf Day	11 Ladies' Golf Day	12 DJ Trivia Night	13 Women's Club Saturday Golf 2024 Kickoff
14	15 Martin Luther King Jr Day Club Open	16 Club Closed	17 Catta Book Club Men's Golf Day	18 Ladies' Golf Day	19 Men's Club Friday Golf 2024 Kickoff DJ Trivia Night	20
21	22	23	24 Men's Golf Day	25 Ladies' Golf Day	26 Country Club Canvas DJ Trivia Night	27
28	29	30	31 Men's Golf Day			

### Coming in February...

- Every Wednesday  
**Men's Golf Day**
- Every Thursday  
**Ladies' Golf Day**
- Wednesday, February 7th  
**Ladies' Night**
- Saturday, February 10th  
**Couple's Valentine's Day Tournament**
- Sunday, February 11th  
**Catta Super Bowl Party**
- Tuesday, February 13th  
**Advisory Committee Meeting**
- Wednesday, February 14th  
**Valentine's Day Dinner at the Club**
- Friday, February 16th  
**Men's Club Friday Golf**
- Saturday, February 17th  
**Women's Club Saturday Golf**
- Monday, February 19th  
**President's Day - Club Open**
- Tuesday, February 20th  
**Club Closed**
- Saturday, February 24th  
**Annual Catta Crab Feed**



**CATTA  
VERDERA**  
COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

- Clubhouse 916.645.7200
- Fax 916.645.6729
- Membership 916.645.6745
- Events 916.645.6722
- Quixote's 916.645.6742