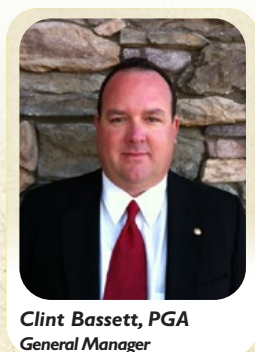




Catta Talk

CATTA VERDERA COUNTRY CLUB

JUNE 2023



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

As we reach the half way mark of 2023, I want to give an update on the state of our club as we continue to grow in all areas.

◆ MEMBERSHIP –

I am happy to say that we are again on a “one out-one in” basis. This means that to join our Club as a Golf Member, you must first wait until a membership becomes available. If you do have a friend that is interested, I encourage you to reach out to Curtis Landa (clanda@cattaverdera.com) so that you can be added to our wait list.

For those looking to experience the club socially, we do still have a small number of Social Memberships available.

One thing to remember is that Social Members will always have first right of refusal on Golf Memberships that become available.

◆ ACCOUNTING & BILLING – We are still working to collect bank account information from a small number of members, but I am pleased to report that the biggest part of our billing transition is now behind us. Those of you that have not yet returned your new account billing information, I urge you to do so immediately to avoid any late fees that may be applied for missed payments.

◆ CLUB ACTIVITIES – Our team is working hard on keeping our members busy with fun and exciting events every month. We are currently working on finalizing details on

functions like: Yoga on the Veranda, Movie Nights, and more. Details on all of these will be available on the Fore Tees Event Page soon.

◆ RENOVATIONS & ENHANCEMENTS

– No slowing down when it comes to the continued improvements we are making here at the club. Recently we painted the entire Casa Alegria and Lobby, and now we are looking at restrooms and other interior areas that need attention. We are also “patiently” awaiting the arrival of our new Captain’s Chairs for Quixote’s which we are now told should be here early June.

Two other items of focus for us right now, are the repurposing of our Wisteria Veranda with new tables and chairs, as well as an exciting new offering in Madelena’s. Our plan right now is to reimagine this area as a comfortable, cozy, cocktail lounge. A place where our members can get away from the crowd and enjoy a crafted cocktail, signature whiskey, or an amazing glass of wine while they await their table for dinner, or just to hang out with friends.

As we move through the planning process of this more, we will be sure to keep everyone informed of the timeline for these exciting new offerings.

As you can see, our club is thriving and our team could not be more excited about everything that we are working on to deliver an unforgettable experience for you all.

On behalf of our Catta Team, we thank you all for being members and we look forward to the second half of 2023.



[Click Here](#)

to view the Catta Verdera Women’s Golfers monthly newsletter from Stephanie McCarthy.



Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL



Nicholas Banks, PGA
Head Golf Professional

Golf Course Maintenance **– Do your part!**

The greens at Catta are so pure and the fairways primo right now, this is in part to your Superintendent and the maintenance department. I as the Head Golf Professional and you, the members, owe a debt of gratitude to them. One way to repay them is to do your part with upkeep. It doesn't take a lot. Even a modest collective effort can have a major impact on course conditions. In the spirit of community-minded maintenance, here are 5 simple habits every member should embrace.

1. Repair your pitch marks (properly!)

Few sights in golf are sadder than a pock-marked green, rough, and cratered like the surface of the moon. Fix every mark you make. While you're at it, fix a few others. Just make sure to get the repairs right. Though you can use a tee to do the job, a divot-repair tool is more efficient. A common error is to dig down and pull up, which can tear the grass roots and kill the turf. The proper technique is to work around the pitch mark, pulling the surrounding turf toward the center of the depression, [as shown here](#).

2. Fill divots (properly!)

"To the level of the earth, not the level of the turf." That's your rhyming guide to filling fairway divots. After covering the torn-up area with sand, sweep that sand smoothly with your feet so that it's even with the ground and not the top of the grass. Leaving behind little humps and hillocks of sand is a problem for two reasons. Not only does it dull mower blades, but it also allows new grass to germinate above the level of the soil, resulting in uneven patches in the fairway. For correct divot replacement, [please click here](#).

3. Save the sand

There are a million ways to hit a ball into a bunker, but only one way you should be going in yourself.

"Enter on the low side", this isn't mountaineering. Climbing up and down the steep side of the sand is bad for the integrity of the bunker. It's also a good way to turn your ankle. Exit the bunker the same way you entered, taking care to tap your shoes clean so you don't track sand onto the green. Though sandy footprints don't damage turf, you owe that simple kindness to the groups behind you. To see how to save the sand, [please click here](#).

4. Park on the paths

If I've seen it once, he's seen it a zillion times: members arriving at a tee box or a green who park their carts with two wheels on the path and two wheels on the turf, so as not to block the way for maintenance vehicles or the beverage cart.

"I know that people are trying to be polite, but we'd much rather have a beverage cart rolling over the turf once every few hours than carts parking on it every ten minutes." Bottom line: Keep four wheels on the path. It's better for the course to let others go around.

5. Limit your off-roading

It might seem like a harmless trespass, riding up the fairway on a straight path to your ball. Trouble is, the tracks you leave behind will be tracks that others follow, over and over, resulting in a trail of tire damage on the turf. Also: When a course says cart paths only, that means cart paths only. Same goes for the 90-degree rule, which is grounded in grade-school geometry and is just about as easy to understand.

One aspect of it does call for clarification, though. If you drive it 220 down the middle and your partner flies it 50 yards past you, cut horizontally to your ball first, then drive directly up the fairway to your partner's ball and then cut back to the path from there, rather than crisscrossing back and forth. "Basically, the less time the carts are on the fairway, the better it is for the grass."



Kyle Hundley
Director of F&B

FROM YOUR DIRECTOR OF F&B

Just like that, the month of May has already come and gone. It was definitely a busy month and the first thing I want to say is that I couldn't have made it through without my incredible staff. Just Cabrillo alone left me with endless compliments about

how hard they worked and how fantastic service has been. And without breaking stride we turned around and had an amazing Mother's Day and an awesome Ladies' Mini-Invitational. Kudos to the F&B team and thank you to the members for your participation in our events and for all the great feedback throughout.

Even with such a successful May, we will not be stopping there. Tunes on the Terrace debuts June 1st and we are working to further improve an already great weekly event. We will begin by moving the location of the band to better accommodate the entire patio. We will also be working on lighting and possibly adding a stage or riser. I feel this will substantially improve the environment and general view of the band. We have also gone to great lengths to add new talent to the roster, so it won't be the same four bands each month.

Because the events side is getting dialed in, I will be shifting my focus to the restaurant. While I believe service has improved, I know that we can do better. I am currently increasing staffing and will be introducing new procedures and training that will increase our efficiency and ensure that you can stay in your seat, rather than approach the bar. It will be gradual, but I am confident you will notice improvements before the month is out. Lastly, I am making my first promise that an updated menu is coming soon.

Finally mark your calendars for Country Club Canvas on June 2nd, this will be the first paint night that will take place on the newly titled "Veranda" (Wisteria Patio). You can also look forward to the Austin Hope Wine Dinner on June 9th. Austin Hope was one of the most popular wines purchased at last year's Holiday Wine sale, so I expect it will be a popular one. Lastly you can look forward to a fun filled Father's Day BBQ on June 18th, so bring Dad to the club and enjoy some great BBQ and the beautiful weather!



QUIXOTE'S

TACO TUESDAYS!

Every Tuesday from 3 pm - 7 pm

- \$2 Carnitas Taco
- \$2 Barbacoa Taco
- \$5 Mexican Beer
- \$7 House Margaritas
- \$10 Top Shelf Margaritas

Welcome New Members!

Please join us in welcoming the following new members to our Catta Family.

GOLF

◆ Mr. Todd Manss

SOCIAL

◆ Mr. Philip Nemeth & Ms. Karleen Word

Catta Verdera Golf Memberships are now on a waiting list only basis. If you have a friend that is interested in joining our club, please have them contact Curtis Landa at clanda@cattaverdera.com to be added to that list.

There are however a limited number of Social Memberships still available. We remind everyone that social members have priority when a Golf Membership becomes available.



Catta Verdera Country Club

Austin Hope

Wine Dinner



Friday, June 9th

6:00pm Doors Open

6:30pm Dinner

\$85++



RSVP on ForeTees starting May 26th





PERFORMANCE GOLF ACADEMY

~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view Phil's tip of the month focusing on simplifying your ball position.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

This month Franklyn discusses the importance of “seeing your nose” in the swing.

To view this installment of “The Lesson Vault” click [HERE](#).

To schedule a lesson with Mr. Richards here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200





**Jogi Choung, GCSAA
Superintendent**

FROM YOUR SUPERINTENDENT

This month the team will be focusing on bunker renovation as we work to finish our back nine. We have already completed the drainage work on the 15th fairway bunker and will be laying down the foundation soon. After #15 we will move to #11 and (if all goes well) we expect to have this work completed before the 4th of July.

The next two tasks we will attack will be the remodeling of the 16th tee, and then we will work on the landscaping around our newly renovated bathrooms. With all of this going on, we will not lose our focus on the most important task of all, maintaining the best quality playing conditions in our area.

I look forward to seeing you on the course!

June 2023

SUN	MON	TUE	WED	THU	FRI	SAT
				1 TUNES on the Terrace Ladies' Golf Day	2 Country Club Canvas	3
4	5	6	7 Ladies' Night at the Club Men's Golf Day	8 TUNES on the Terrace Ladies' Golf Day	9 Austin Hope Wine Dinner Men's Club Friday	10
11 Couples Golf Night	12	13 Women's Sierra Gold	14 Men's Guest Day	15 TUNES on the Terrace Ladies' Golf Day	16 PXG Demo Day	17 Tough Day 
18 Father's Day BBQ	19	20 Women's Tee it Up	21 Men's Golf Day	22 Women's Sr. Invitational	23	24 Lads 'n Lassies
25	26	27	28 Men's Member/Member	29 Ladies' Golf Day	30	

Coming in July...

- Every Wednesday
Men's Golf Day
- Every Thursday
Ladies' Golf Day
- Every Thursday
Tunes on the Terrace
- Friday, July 7th
XXIO Demo Day
- July 8th & 9th
Ryder Cup
- July 11th - 13th
Junior Camp I
- Saturday, July 15th
Taylor Made Demo Day
- Sunday, July 16th
Couples Golf Night
- Tuesday, July 18th
Women's Tee it Up
- Wednesday, July 19th
Men's Member/Member
- Saturday, July 29th
Women's Divas v Cougars
- Sunday, July 30th
Matchplay Finals
- August 1st - 3rd
Junior Camp 2



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

- Clubhouse** 916.645.7200
- Fax** 916.645.6729
- Membership** 916.645.6745
- Events** 916.645.6722
- Quixote's** 916.645.6742