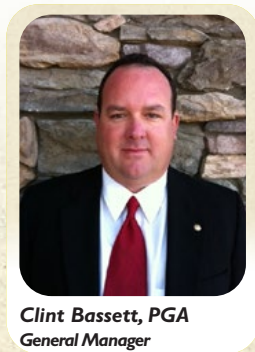




Catta Talk

CATTA VERDERA COUNTRY CLUB

JULY 2024



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

There are many keys to a successful club; excellent facilities, personalized service, and an exclusive atmosphere to list a few. But the most important key is to have a strong and stable membership that share in the same goal of being part of a private, vibrant “community”.

For the short two years that I have been a part of CattaVerdera, I have witnessed unprecedented growth in all facets of the membership. From sold out tournaments, to the most robust social calendar the club has ever seen, we continue to improve and enhance the experiences of everyone that calls Catta “my club”. I am happy to say that with more than 400 golf members and nearly 200 social members, our club’s long-term stability has never looked brighter.

However, we cannot become stagnant, and should be ready for change. While our membership remains stronger than ever, we must always expect and plan for some amount of attrition. In the past few months, we have experienced that attrition with a small number of members who have had to make the decision to leave our area, or in some cases, relocate to a different state altogether and relinquish their membership here with Catta. Although we hate to see a member of our Catta family leave, we know that these departures present opportunity to our existing membership to bring in new friends and partners to fill these openings.

To help with this, we are working to build a special referral program exclusively for our members who may want to bring someone into our Club. If you know someone that has considered joining a private club, we urge you to reach out to [Curtis Landa](#) as soon as possible to learn of this new program. It should be noted that only a hand full of memberships are available at this time so this chance to bring a friend into our family will not last long.



[Click Here](#)
to view the Catta Verdera Women’s Golfers monthly newsletter from Paula McNally.

WINE CLASS

“Tour de Monde”
with
Francois Hurtel

Wednesday **July 17** 6pm in Madelena’s

\$35 ++ | Guests Welcome!

Join us for curated wines,
tasting techniques with Francois,
charcuterie pairings,
and exclusive wine discounts!



RSVP ON FORETEES | 48-HOUR CANCELLATION





Robbie Barich,
Golf Professional

Golf Department

FROM YOUR GOLF PROFESSIONAL

June was a busy month for CattaVerdera filled with many great events, but none bigger than our Women's Member-Guest, Catta Bella. For the first time in the 19 years, Catta Bella had a full field of 144 women. For three days CattaVerdera transformed into "Barbie Land". All the participants and staff were excited to participate in creating this amazing "Barbie Land". They enjoyed a weekend filled with laughs and camaraderie, and left with many good memories. Congratulations to our winners **Jan Wissenback, Betty Furgurson, Katrina Van Aller, and Nancy Decker** shooting 40 under par for the tournament. We want to thank the membership for their continued support of Catta Bella and making it what it is today. We look forward to next year for the **20TH ANNUAL CATTABELLA**.

As we move into July, we have more great events that we would love to see you out for. First, July 13 & 14 we have the Men's Ryder Cup, which is a fun event where Team Blue and Team Red, face off in a match play format for two days to see who will raise the cup. July 18th is the Women's Senior Invitational, so grab a guest and sign up on ForeTees. On July 19th we are the first club in our area to see and hit the new Titleist GT series driver and fairway clubs. If your unhappy with your current driver, or looking for an upgrade, sign up on ForeTees as these spots are limited.



Jogi Choung, GCSAA
Superintendent

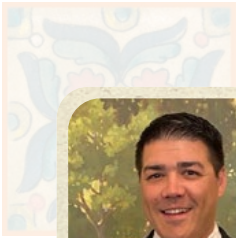
FROM YOUR GCSAA COURSE SUPERINTENDENT

Unfortunately, the heat wave has restricted many projects on our course as we work quickly to address the hot spots throughout the general area. Some of the projects that have been put on hold are the ongoing bunker renovation (that we had expected to finish by the end of July), and the mowing of the native areas throughout our property.

Once the heat subsides, we will jump back into the bunkers as we only have one hole to finish. Then we will hook up the Flail Mower and get back into the long native grasses.

While we get through the hot days, I remind everyone to limit your cart traffic on the turf as much as possible. This traffic can cause irreparable damage to our course.





Kyle Hundley
Director of F&B

Food & Beverage

FROM YOUR DIRECTOR OF F&B

As July begins, we're excited to share the highlights from June and look forward to another month of exciting events at Catta Verdera Country Club.

June was a memorable month at the club. Our Father's Day BBQ was a hit, with delicious food and great company making it a day to remember. The Catta Bella Ladies Invitational, with its fun Barbie theme, brought out the best in everyone and was enjoyed by all who attended.

Looking ahead, our weekly events continue to provide excellent experiences for our members. Taco Tuesday remains a favorite, offering delicious tacos and drink specials. Tunes on the Terrace on Thursdays is the perfect way to unwind, and DJ Trivia on Fridays is always a fun way to test your knowledge and enjoy time with friends.

We are also excited to announce a new limited release of Garrison Brother's Bourbon, exclusive to Catta Verdera. This specially selected bourbon features the Catta Verdera logo and has a slightly lower barrel proof, making it an easier drinking bourbon that everyone can enjoy. It makes a great gift and is available for only \$84.99.

Mark your calendars for these upcoming events:

- ◆ Independence Day BBQ and Kids Mini Corn Dog Eating Contest – Saturday, July 6th. Enjoy a festive BBQ and a fun mini corn dog eating contest for the kids. Signups for the Contest will start at 11am with the eating beginning at 12:00
- ◆ Wine Class "Tour du Monde" – Wednesday, July 17th. Join us for an educational and enjoyable evening as we explore wines from around the world.
- ◆ Cigars and Bourbon – Wednesday, July 24th. Indulge in a sophisticated evening of fine cigars and premium bourbon.
- ◆ Grgich Hills Wine Dinner – Friday, July 26th. Experience an exquisite dining event featuring the renowned wines of Grgich Hills.

July promises to be another month of fun and high-quality events at Catta Verdera Country Club. We look forward to seeing you there!



COME RELAX WITH LIVING WATER HEALING MASSAGE & WELLNESS

Our resident Certified Massage Therapist, Ms. Tasha Luttrell has settled in and is up and operating by appointment only. Many of you have already taken advantage of this wonderful benefit here at our club, and if you haven't, I encourage you to do so.

Click [HERE](#) to view Tasha's calendar and book your treatment today.





PERFORMANCE GOLF ACADEMY ~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from the NCPGA Teacher/Coach of the Year, our very own Phillip Dawson, Jr.

Click [HERE](#) to view this month's tip on things that you voluntarily choose to do in a swing, versus things that involuntarily happen based on those intentions.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

As Mr. Richards continues to share his knowledge on the golf swing, we remind everyone to send him online questions about your swing. He has been helping golfers all over the world with this process, and now, he can offer even more swing guidance to you as well. When viewing his new installments of "The Lesson Vault" you will see an area to join him on Youtube where you can click and send him a question on your specific swing.

To view this week's playlist focusing on Full Swing Fundamentals, click [HERE](#).

To schedule a lesson with Franklyn here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200





DJ **TRIVIA** **NIGHT**

Every Friday

July
5th - 12th - 19th - 26th
Sign-ups Start at 6:30 pm
In Quixote's
Game Starts at 7 pm

**FREE TO
PLAY!**



What is DJ Trivia?

DJ Trivia is a Fun, Live, Interactive Trivia Game that includes you, your team, other teams, and a live DJ host. The live DJ Trivia host will display the questions on TV and offer up a variety of interesting trivia categories including: Movies, History, Music, TV, Science, and more.



Cigars & Bourbon

Join us for hand-rolled cigars, appetizers & bourbon tasting.

July 24th | 6:00 pm

RSVP on ForeTees starting July 10th

“I don’t let birdies and pars get in the way of having a good time.”
~ Angelo Spagnolo

July 2024

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2 Junior Camp #2	3 Ladies' Night at the Club Men's Golf Day	4 TUNES on the Terrace Ladies' Golf Day	5	6 Independence Day Weekend BBQ & Fun!
7 Couple's Golf Night	8	9	10 Advisory Committee Men's Golf Day	11 TUNES on the Terrace Ladies' Golf Day	12	13 Ryder Cup
14 Ryder Cup	15	16 Tee it Up	17 Wine Class Men's Golf Day	18 TUNES on the Terrace Ladies' Golf Day	19 Titleist New Driver Unveiling (Catta Exclusive Event)	20
21	22	23 Catta Book Club	24 Cigars & Bourbon Men's Golf Day	25 TUNES on the Terrace Ladies' Golf Day	26 Grgich Hills Wine Dinner	27 Divas & Cougars
28 Sunday Brunch at Catta	29	30 Junior Camp #3	31			

Coming in August...

Every Wednesday
Men's Golf Day

Every Thursday
Ladies' Golf Day

Every Thursday
Tunes on the Terrace

Friday, August 2nd
CVMG Men's Guest Day

Saturday, August 3rd
Catta Putting Championship

Wednesday, August 7th
Ladies' Night

Thursday, August 8th
CVWG Women's Guest Day
~ River Valley

Sunday, August 11th
Couple's Golf Night

Tuesday, August 13th
Tee it Up

Wednesday, August 14th
CVMG Men's Shotgun

Saturday, August 17th
CVWG Women's Saturday Golf

August 20th & 21st
Senior Club Championship

Friday, August 23rd
Wine Dinner

Sunday, August 25th
Sunday Brunch at Catta



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742