



Catta Talk

CATTA VERDERA COUNTRY CLUB

SEPTEMBER 2023



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

We are approaching that time of year where certain tasks are required to prepare our club for the changing seasons. One of

these important tasks will be the aerification of our Golf Course. This work will begin on Tuesday September 12th and will close the course to all play through that Wednesday, September 13th. During this process, the Golf Shop and Practice Facility will remain open from 8am-5pm on each day. Club Operations (which include Quixote's and Stable's) will be closed both days and will reopen on Thursday, September 14th. Accounting and Administration will be on site through the entire week for your assistance.

As we continue to work on our building and grounds, I am happy to report that we have now brought on the services of a new Facilities Maintenance Technician to assist with all things mechanical and structural here at the club. Mr. Robbie Davis has already been hard at work assessing electrical issues and performing routine maintenance and repairs both in back and front of house. Robbie's next big task will be to assist in the installation of the new carpeting in Quixote's. Right

now, the carpet manufacturer is giving us a four-week lead time in getting the product. Once the carpet arrives, it should only take a day to install and we would expect to be back open by the following day for normal business.

Lastly, the finishing touches are being added for the "soft" opening of Madelena's Lounge on September 22nd. This again will be the perfect place for our members to come in and enjoy a classic beverage, in a relaxing environment.

As the cooler weather comes in, there will be no better way to gather with your fellow members than at the Lounge. If all goes as planned, we expect to have this amenity available to everyone on both Friday & Saturday nights through the winter.

I know I speak for the entire team here when I say how excited we are to continue to improve and enhance our member's experience here at the club.

Adding more reasons to make Catta Verdera the club where everybody wants to be.

**- Club Open -
Labor Day
Monday, September 4th**



[Click Here](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Stephanie McCarthy.





Nicholas Banks, PGA
Head Golf Professional

Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL

In this month's article we will be discussing correct check-in policies & procedures, and the upcoming changes to our golf operation. There are various locations that you can check-in when you visit Catta Verdera. Each designated location is different, but all work the same.

Firstly, we have the Bag Drop. This is located as you arrive at the club by the entrance to the roundabout. The Bag Drop is staffed by an Outside Service Representative and great for unloading your bag for general play or to use the practice facilities.

Secondly, (and the most important location) is the Golf Shop. This is the Swiss army knife for check-in if you are playing golf with members, playing golf with guests (signing in guests), using the practice facilities, or if you are just visiting the club separate from the restaurant, we encourage everyone to check-in at the golf shop.

Lastly, and new for Catta Verdera is the first tee podium. Starting Wednesday, September 6th we will be implementing our premier starter service where our player assistants will be your starter.

The new role for our player assistants will include, checking in on the first tee before you tee off, keeping you and your group on time for your tee-time while you practice before your round. Provide you with fresh towels, sunscreen, bug spray and extra water. They will then run down the topics of the day's play, from hole location to any issues on or around the golf course. In place of what our player assistants used to do, our golf professionals will now inherit the role of monitoring the pace of play and the rules and etiquette on the golf course of our members and guests. When it comes to shotgun tournament play, we will continue to have the tent by the putting green for those "side game" buy-ins and announcements.

We hope that this article will help you when it comes to the correct check-in process, and the addition of our premier starter service that will elevate your experience here at the club. One thing we remind all of our members is that at no time should anyone be playing on the course without properly registering.

For more details, please speak to a member of the Catta Golf Team.

Welcome New Members!

Please join us in welcoming the following new members to our Catta Family.

GOLF

◆ Troy Taylor

SOCIAL

◆ Brett & Carrie Lanza

◆ Greg & Suzy Hill



PERFORMANCE GOLF ACADEMY

~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view Phil's tip of the month focusing on building a plan to match your aspirations.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

This month Franklyn discusses how we “turn the clubface” through the downswing.

To view this installment of “The Lesson Vault” click [HERE](#).

To schedule a lesson with Mr. Richards here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200





Kyle Hundley
Director of F&B

FROM YOUR DIRECTOR OF F&B

Summer is flying by and soon we are going to be talking about the holidays! But first let's talk about another great and slightly cooler month here at Catta. I am happy to say that all of our events were a delight. Cruise and Brews was a lot of fun for us and we learned a lot about the new event and how to make it even better in the future. The Smoke 'n' Bourbon featuring Garrison Brother's Bourbon, and the DAOU Wine Dinner were both a huge hit. For those of you unable to attend the wine dinner, you can still order DAOU wine from us at a great discount through the evening of September 6th. Email: khundley@cattaverdera.com to place your order now.

We have also made a few minor adjustments to the new menu in Quixote's based on your feedback. We are already hard at work and looking forward to the next seasonal menu change coming this Winter.

September is shaping up to be a very busy month. Starting with our Annual Luau, which boasts our best turnout ever. Followed by Ladies Night (9/6), which is fittingly on the eve of the Catta Bella Invitational. Then we prepare for our 20th Anniversary Celebration. The party is scheduled for Friday, September 15th starting at 7 pm and will include hosted cocktail hours, appetizers, a DJ and dancing, a photo booth, and lots of fun and reminiscing. The event is for Adult Members only and entry is free for all who register. We are asking that you dress in cocktail attire, so get dressed up and get ready to drink and dance the night away celebrating 20 years of our beloved Catta Verdera Country Club! You can also look forward to the Catta Book Club on Tuesday, September 26th, so come and enjoy appetizers and great discussion about "Lessons in Chemistry" by Bonnie Garmus.

Lastly, by popular demand we are bringing back Country Club Canvas on Friday, September 29th and you are welcome to bring guests. Sign up through [Christina](#) in our Event's Department today.

Cheers to another great month here at Catta Verdera Country Club.



CATTA VERDERA COUNTRY CLUB'S

20th

Anniversary

Come Celebrate 20 years of Catta Verdera!

Register Now on Fore Tees

September 15, 2023 | 7pm - 11pm

COCKTAIL ATTIRE

Appetizers

Hosted Drinks 7pm - 9pm

DJ & Dancing

[Register Here!](#)



Catta
Verdera

BOOK CLUB

Diverse Discussions & Appetizers!

THIS MONTH'S PICK:

Lessons in Chemistry
by Bonnie Garmus

September 20, 2023 • 6:00 PM to 7:30 PM
Madelena's • \$15 person

RSVP on ForeTees

The ins and outs of AERATION



Aeration: An essential practice that improves the long-term health and playability of golf courses

Size, Spacing & Depth

Tine Size

0.25" to 0.50-inch diameter typical for greens, can be up to 0.875-inch diameter



Tine Spacing

Usually 1-by-1-inch, 1-by-2-inch or 2-by-2-inch spacing



Depth

0.5-1.0 inches deep



Hollow Tines



Removes thatch



Long-lasting benefits

Solid Tines



Easy cleanup



Fast healing

Alleviates compaction

Removes layering

Less labor

Deep penetration



10%

A single aeration event typically affects less than 10 percent of the putting surface.

Healthy Putting Greens

Aeration:



Improves water infiltration (internal drainage)



Oxygenates the soil



Removes thatch (core aeration only)



Encourages root growth



Stimulates microbial activity (soil health)



Alleviates compaction



Facilitates root zone improvement



Promotes recovery from stress

Ideal Timing



Creeping bentgrass and annual bluegrass (Poa annua)



Warm-season turfgrass (e.g., bermudagrass)

Spring, late summer, early fall
April-May and August-September



Summer
June to August.

Soil temps consistently above 55 F, ideally between 60-65 F



Soil temps 75+ F



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September 2023

SUN	MON	TUE	WED	THU	FRI	SAT
					1 The Luau	2
3	4 Club Open Labor Day	5 Club Closed	6 Ladies' Night Men's Golf Day	7 CATTABELLA INVITATIONAL	8 CATTABELLA INVITATIONAL	9 CATTABELLA INVITATIONAL
10	11	12 Course Aeration	13 Advisory Committee Meeting Course Aeration	14 TUNES on the Terrace Ladies' Golf Day	15 Catta Verdera Country Club - 20th Anniversary Celebration	16
17	18	19 Women's Tee it Up	20 CVCC Book Club Men's Golf Day	21 TUNES on the Terrace Ladies' Golf Day	22 Rombauer Wine Dinner	23 Men's Club Saturday
24	25	26 Overseeding (Golf Course)	27 Overseeding (Golf Course)	28 Overseeding (Golf Course)	29 Country Club Canvas	30 Ladies' Team Match Play

Coming in October...

Every Wednesday
Men's Golf Day

Every Thursday
Ladies' Golf Day

Sunday, October 1st
Couple's Golf Night

Wednesday, October 4th
Ladies' Night

Thursday, October 5th
Tunes on the Terrace

October 7th & 8th
Solheim Cup

Wednesday, October 13th
Advisory Committee Meeting

October 12th, 13th & 14th
Los Compadres

Sunday, October 15th
Pubtoberfest

Thursday, October 19th

THE BOO SHOOT

Wednesday, October 25th
Catta Verdera Charity Fashion Show

October 27th, 28th & 29th
Club Championship

Tuesday, October 31st

HALLOWEEN SCREAM NIGHT



CATTAVERDERA
COUNTRY CLUB
Where everyone wants to be.

PHONE NUMBERS

Clubhouse 916.645.7200
Fax 916.645.6729
Membership 916.645.6745
Events 916.645.6722
Quixote's 916.645.6742