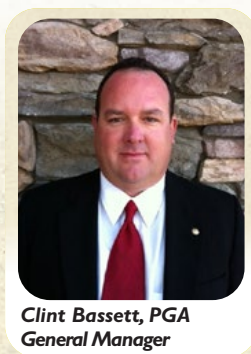




Catta Talk

CATTA VERDERA COUNTRY CLUB

OCTOBER 2024



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

Catta Members,

It is hard to believe that we are already moving into our 4th and final quarter of 2024. Much has happened here at our Club that we should all be very proud of. Not only has our membership stayed strong, but our member involvement in all facets of our club has been exceptional.

From record setting attendance in both golf and social events, our club continues to thrive and grow each day as we move into the Holiday Season.

With this growth, comes opportunity. Our team of managers continue to look for ways that we can improve not only the overall satisfaction of our membership, but also how we can operate in a more efficient manner within each department. All while keeping the member experience at the forefront of our strategic planning efforts.

To achieve these goals, our team has already begun to analyze their department's individual needs to ensure that they have proper resource allocation to deliver this experience. From the golf course to our menus, and from your arrival to your departure, everything will be evaluated to make sure that we are delivering the best product possible.

It is an exciting time here at Catta Verdera. As we navigate through the winter months together, I look forward to communicating more details to you all on our plans for the future.

On behalf of our entire club, have a safe and happy Halloween.



[Click Here](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Paula McNally.



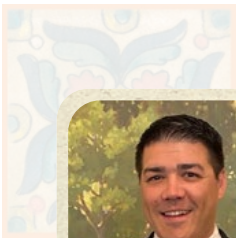

Join us at
*Secrets
Vallarta Bay*

LET'S TAKE A TRIP TOGETHER

Catta Verdera is partnering with ILT Golf Vacations to take our members on an amazing adventure. Get ready for an adults-only golf getaway to Puerto Vallarta and the Secrets Vallarta Bay Resort on February 4-11, 2025.

Click [HERE](#) for all the details and contact [Curtis Landa](#) to reserve your spot.





Kyle Hundley
Director of F&B

Food & Beverage

FROM YOUR DIRECTOR OF F&B

As we welcome the cooler days of fall, the beautiful weather makes it the perfect time to relax on Quixote's patio and take in the scenic views. It's a great spot to unwind, enjoy a meal, or grab a drink with friends. October also brings the debut of our new Fall/Winter Menu, featuring seasonal favorites and exciting new dishes crafted by our talented culinary team. Keep an eye on your email for the menu release date.

The **Catta Verdera Garrison Brother's Single Barrel Bourbon** is back! This year, we're featuring two barrels—one at 94 proof and another at a whopping 131.8 proof for you true Bourbon Enthusiasts—both hand-selected by Catta Verdera. These bourbons are in very limited supply, so be sure to get yours from Quixote's today. Pricing is \$84.99 and \$149.99, respectively.



In response to the changing seasons we have decided to switch to fall hours beginning Tuesday, October 8th. The closing times reflect when the kitchen will be closing, but rest assured, the bar will remain open as late as business dictates to ensure you can continue enjoying your time at the club.

Here's the updated schedule:

- ◆ Tuesday & Wednesday: 11am-5pm
- ◆ Thursday, Friday & Saturday: 11am-7:30pm
- ◆ Sunday: 8am-7:30pm

As we move forward, we will adjust as needed for the winter months.

On to our upcoming calendar as October is packed with exciting events. We start with Ladies Night on Wednesday, October 2nd, and follow that up with our 2nd Annual Pink Party Fashion Show on Thursday, October 10th. Then we close out the month with our special Halloween Celebration on Friday, October 25th. This night will be filled with fun for all ages! The Kids Halloween Movie Night in Madelena's, will feature games, candy, and a big-screen movie, while adults can enjoy the 21+ Costume Party in Casa, complete with spooky beverages, a DJ, and dancing.

And now for something new. We're excited to introduce "Thursdate Night" in October. On the 10th (second Thursday of each month moving forward), enjoy an intimate dining experience designed for couples or small groups of four. The evening will feature a specially crafted menu, offering exquisite dishes made to be shared, along with curated wine pairings and romantic desserts. The setting will be elegant and cozy, perfect for a relaxed, quiet night out. Whether you're on a date with your significant other, or enjoying a double-date with another couple, you can count on a truly unique dining experience. Please note that no tables larger than four people will be allowed, to maintain the intimate atmosphere we're aiming to create.

Regarding our weekly events, the final DJ Trivia night of the year was held on September 27th. If members express interest, we may bring it back as a monthly event in 2025. Tunes on the Terrace has been extended this year through October 17th, with a final performance by the Sunset River Band. And don't forget to come out for the final Taco Tuesday of the year on October 1st, featuring Beto's delicious tacos.

Lastly, a note about our Member Facility Fee Program. As many of you know, the cost of doing business continues to fluctuate. To ensure we maintain the highest quality of offerings and service, we will be adjusting our policies related to our Member Facility Fees. Moving forward, members will receive a 50% discount on all facility fees when booking Catta Verdera for private events. This policy will go into effect immediately for all events booked for 2025. Those who have booked prior to October 1st will be "grandfathered in" under the previous policy.





Golf Department

FROM YOUR HEAD GOLF PROFESSIONAL

I want to thank all of you that participated in our recent Golf Shop Apparel Survey. The valuable feedback we received will help us better align our inventory with the needs and desires of our membership. We have now analyzed the responses and we wanted to share some of the popular opinions with everyone. This highlights some of the new brands (and old favorites) that you should expect to see as we move forward.

Please note that there were many more brands listed, at a much lower percentage. However, this does not mean that you will not see some of these brands find their way into our Shop. What I have outlined below are the lines with the highest percentages.

◆ MEN'S SHIRT SELECTIONS

- Peter Millar 20%
- Travis Mathew 20%
- Foot Joy 12%
- Straight Down 11%
- Johnnie O 10%

◆ MEN'S BOTTOM SELECTIONS

- Travis Mathew 27%
- Adidas 22%
- Foot Joy 17%
- Peter Millar 16%

◆ MEN'S SHOE SELECTIONS

- Foot Joy 30%
- Adidas 16%
- G Fore 15%

◆ WOMEN'S TOP SELECTIONS

- GG blue 22%
- Tail 19%
- Adidas 14%
- Belyn Key 10%
- Foot Joy 9%

◆ WOMEN'S BOTTOM SELECTIONS

- Adidas 20%
- Tail 13%
- EPNY 11%
- GG Blue 10%

◆ WOMEN'S SHOE SELECTIONS

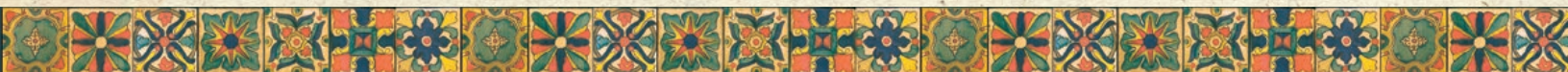
- Foot Joy 23%
- G Fore 17%
- Adidas 17%

To follow through on this information, we have already reached out to Travis Mathew, and you should expect to see them in the shop soon. As mentioned, there were many open answers, but the most common request was that we expand our selection of hats for both Men & Women.

On the Men's side, we have reached out to Melin, Branded Bills, and Pukka to upgrade our offerings. For the Women, you will be seeing some new hats, visors, and wide-brim straw and fabric hats coming in very soon from many different brands that will fit your needs on course.

We have many new and fun women's accessories coming in as well.

Thank you again for all of your feedback. Come stop by the shop to see all the new merchandise that will be arriving very soon.





T.J. Orban, PGA
Director of Instruction

FROM YOUR PGA DIRECTOR OF INSTRUCTION

I am happy to say that I have my feet on the ground and I am ready to start running. It has been a pleasure to be able to spend some time in the Golf Shop for my first few weeks which has given me the opportunity to meet so many of our amazing members.

Now, I am even more excited to announce our first bit of programming to help improve your game.

Ladies' Social Member Golf Clinic Series - Join us for our 5-Week Ladies' Social Member Golf Clinic Series designed exclusively for our social members! Whether you're a beginner or looking to refine your skills, this series offers the perfect opportunity to enhance your game while connecting with fellow new golf enthusiasts.

- ◆ What you can expect from these clinics will be a detailed coaching curriculum from your PGA Director of Instruction, tailored drills and exercises, and a supportive and fun atmosphere for everyone involved.
- ◆ Don't miss this opportunity to connect with others, and improve your game! Please sign up by 10/5/24 to reserve your spot. We will limit the clinic to the first 8 participants. You can sign up by contacting your PGA Director of Instruction, T.J. Orban by clicking [here](#).

- When: 10/8/24 – 11/5/24
- Days: Every Tuesday
- Time: 4:30PM – 5:00PM
- Cost: \$100 per student
- Clinic Schedule:
 - Session 1: 10/8/24 - Putting
 - Session 2: 10/15/24 - Chipping
 - Session 3: 10/22/24 – Pitch Shots
 - Session 4: 10/29/24 – Full Swing with Irons
 - Session 5: 11/5/24 – Full Swing with Woods





PERFORMANCE GOLF ACADEMY ~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from the NCPGA Teacher/Coach of the Year, Phillip Dawson, Jr.

Click [HERE](#) to view this month's tip on efficient practice, and how to divide your time.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

As Mr. Richards continues to share his knowledge on the golf swing, we remind everyone to send him online questions about your swing. He has been helping golfers all over the world with this process, and now, he can offer even more swing guidance to you as well. When viewing his new installments of "The Lesson Vault" you will see an area to join him on YouTube where you can click and send him a question on your specific swing.

To view this week's shorts on "RULES", click [HERE](#).

To schedule a lesson with Franklyn here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200



BOOK YOUR SPOT NOW – THE PINK PARTY IS BACK!

Catta Verdera Country Club in partnership with Catta Cares is proud to host our 2nd Annual Pink Party Charity Fashion Show. This elegant evening will once again benefit the American Cancer Society and their battle to beat breast cancer.

The event will be held on October 23rd starting at 5:30pm. Signups are available through Fore Tees, or by contacting our [Events Team](#). Don't miss out on this night of fun and glamour!

Catta Cares Presents:

The Pink Party Goes to Tiffany's!

An Elegant Evening of Fashion Supporting
ACS for **Breast Cancer Research.**

OCTOBER 23, 2024
5:30PM - 9:00PM
CASA ALEGRIA

Join **us** in your best black dress and **pearls** for
exquisite cuisine, glamorous fashion show,
and fabulous **raffle prizes.**

Sign Up on Fore Tees!!
\$100 Per Ticket





**Jogi Choung, GCSAA
Superintendent**

FROM YOUR GCSAA COURSE SUPERINTENDENT

I am happy to say that the hard part is done! Aerification is completed, and the overseeding process wrapped up last week. Mother Nature did her part in cooperating with some great weather as the warm days and cool nights were exactly what the new seed needed to grow in quickly. I want to thank all of our members for your patience that you have shown through this time, and by observing the Cart Path Only restrictions that have been in place. While we still see growth in the new seed, I would ask that you keep your golf carts in the rough as much as possible for one more week. This only makes things better as we move forward.

We now get ready for a number of Fall events here at the club with the Women's Solheim Cup and our Los Compadres, just to name a few. In preparation, we are looking to open our new chipping green on the 8th if all goes well.

As always, thank you for your support. And remember, fix a ball mark, sand a divot, and rake a bunker.

“Success depends almost entirely on how effectively you learn to manage the game’s two ultimate adversaries: the course and yourself.”

~Jack Nicklaus

October 2024

SUN	MON	TUE	WED	THU	FRI	SAT
		1	2 Men's Club Guest Day	3 TUNES on the Terrace Ladies' Golf Day	4	5 Women's Club Solheim Cup
6 Women's Club Solheim Cup	7	8	9 Advisory Committee Meeting Men's Golf Day	10 TUNES on the Terrace Thursdates in Madelena's	11 Los Compadres	12 Los Compadres
13	14	15 Tee it Up	16 Men's Golf Day	17 TUNES on the Terrace Women's Club Boo Shoot	18 Wine Dinner	19
20	21	22	23 The Pink Party Charity Fashion Show Men's Golf Day	24 Ladies' Golf Day	25 Halloween Party Club Championship	26 Club Championship
27 Club Championship	28	29	30 Men's Golf Day	31 Ladies' Golf Day		

Coming in November...

Every Wednesday

Men's Golf Day

Every Thursday

Ladies' Golf Day

Wednesday, October 2nd

Men's Club Guest Day

November 1st & 2nd

Men's Club Member/Member

Sunday, November 3rd

Daylight Savings Time

Sunday, November 3rd

Catta-Lina Wine Mixer

Wednesday, November 6th

Ladies' Night

Friday, November 8th

Comedy Night at the Club

Monday, November 11th

Veteran's Day (Club Open)

Tuesday, November 12th

Club Closed

Wednesday, November 13th

Advisory Committee

Thursday, November 14th

Thursdates in Madelena's

Saturday, November 16th

Women's Club Saturday Golf

Tuesday, November 19th

Catta Book Club

Thursday, November 21st

Women's Club Turkey Shoot

Thursday, November 28th

Thanksgiving Dinner To-Go



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

- Clubhouse 916.645.7200
- Fax 916.645.6729
- Membership 916.645.6745
- Events 916.645.6722
- Quixote's 916.645.6742