



Catta Talk

CATTA VERDERA COUNTRY CLUB

NOVEMBER 2023



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

As we rapidly approach the end of 2023, our team could not be more excited for what 2024 will bring to our club. As our membership continues to thrive, our team continues to expand as well. From our accounting team, to our turf crew, we have been able to recruit, hire, and train a team of nearly 100 employees dedicated to delivering the best member experience possible to everyone that proudly calls Catta Verdera “My Club”.

Now, as we do each year, it is time to evaluate what is needed to continue to grow and improve Catta Verdera. Through this evaluation process, we examine a number of factors.

- ◆ Your expectations as Members
- ◆ The operational requirements of the Club
- ◆ Fluctuating costs of goods and services
- ◆ The local Private Club market.

After careful consideration of all these important factors, the club has made the decision to implement a nominal increase to our monthly dues for each membership classification. This change will go into effect January 1, 2024 and will allow us to do a number of things when it comes to operating our club. First and foremost, this will give us the ability to bring in additional staff members for Jogi’s team to not only help on the golf course, but to focus more diligently on the clubhouse grounds, surrounding areas, and special projects. This revenue will also allow us to prepare and plan for important acquisitions in the coming years. Acquisitions like an all-new electric Refreshment Cart, a new fleet of Golf Carts, and much more. Lastly, we will direct these monies at additional enhancements and capital improvements needed for the entire property.

Below we have listed each Membership Classification and their associated fees for 2024.

- | | | |
|----------------------|---|-----------|
| ◆ Family Golf | - | \$745/mo. |
| ◆ Single Golf | - | \$630/mo. |
| ◆ Young Exec. Family | - | \$510/mo. |
| ◆ Young Exec. Single | - | \$430/mo. |
| ◆ Social | - | \$120/mo. |

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[Click Here](#)
to view the Catta Verdera Women’s Golfers monthly newsletter from Stephanie McCarthy.



We have also included a Competitive Analysis of other private clubs in our area highlighting where Catta Verdera stands in our market. These comparisons are based on Initiation Fees, Full Family Golf Dues, Social Dues, and Food & Beverage Minimums.

2024 Private Club Pricing Sacramento Valley/Foothills	Golf Initiation	Golf Monthly Dues		Social Initiation	Social Monthly Dues	F&B Minimum
Catta Verdera CC 2024	\$15,000	\$745.00		\$2,000.00	\$120.00	\$150.00
Club A	\$24000-\$45000	\$1,203.00	46%	\$2,500.00	\$269.00	\$250.00
Club B	\$60,000	\$1,100.00	30%	\$1,000.00	\$175.00	\$150.00
Club C	\$36,000	\$990.00	33%	\$3,500.00	\$350.00	\$175.00
Club D	\$20,000	\$807.00	6%	\$1,500.00	\$188.00	\$175.00
Club E	\$10,000	\$800.00	7%	\$500.00	\$115.00	\$0.00
Club F	\$10,000	\$695.00	-6%	\$250.00	\$110.00	\$225.00

Understanding that an increase in dues is never something a member wants to hear (no matter how small), we are confident that even with this small increase Catta Verdera is positioned as the best value of any club in our area






CATTALINA

WINE MIXER

SUNDAY, NOVEMBER 5TH

1 PM - 4 PM

CASA ALEGRIA

\$20++

WINE TASTING • APPETIZERS

FEATURING: DAOU, FRANK FAMILY,

AUSTIN HOPE, LIMITED LOT

AND MANY MORE!

REGISTER ON FORETEES





Nicholas Banks, PGA
Head Golf Professional

Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL

2023 YEAR IN REVIEW

As we head into the last few months of the year, I want to recognize our major tournament winners for the 2023 season. Winning a major event at Catta Verdera is an incredible accomplishment and we wanted to take a moment to acknowledge this feat.

We start with our TROUBADOUR. This is our premier senior Men's Member-Guest played in April. This year It was won by Paul Haney & Perry Albers.

Other flight winners in order were:

- Poet Flight – Paul Haney & Perry Albers
- Lyricist Flight – Clyde Colley & Greg Larson
- Balladeer Flight – Jim Perales & Craig Kershner
- Minstrel Flight – Spencer Malysiak & Gill Moore

Up next was our marquee men's event, THE CABRILLO CLASSIC. Our 2023 Champions were crowned on the second playoff hole with Phil Banegas & Rich Igou edging out Bill Hooper & John Bierer.

Other flights winner in order were:

- San Miguel Flight – Jason Parker & Jeff Lincoln
- Oaxaca Flight – Phil Banegas & Rich Igou
- Santa Barabra – Jon Hesse & Ray Gorman
- San Diego – Jason macktinger & Josh Chanter
- El Niguel – Collin Brown & Shawn Ruddy
- Santa Clara – Hunter Heryford & Therin Heryford

Next was THE WOMEN'S MEMBER-MEMBER which was won by Laura Faber & Mary Hynes.

Other flight winners included:

- Flight 1 – Tina Paschke & Julie Dominick
- Flight 2 – Lauren Koegel & Dana Mata

We also wanted to mention our Men's & Women's team events. THE RYDER CUP was won by the Blue Team, captained by Jim Parker & Cliff Berry and the SOLHEIM CUP was won by the Red Team, captained by Tina Paschke & Lory Vasko.

THE CATTI BELLA INVITATIONAL is our premier Women's Member-Guest, and our 2023 Champions were Debbie Harvey, Susan Kolb, Nancy Holt, & Beth Frkovich.

Other flight winners included:

- North America – Debbie Waymire, Stacey Wiegandt, Susan Bishop, & Nancy Prim
- South America – Katie Moratto, Stephanie Moratto, Heidi Harman, & Tenna Alexander
- Europe – Cheri Gandy, Diana Nyman, Kelly Ness, & Michelle Inouye
- Asia – Dana Mata, Laurinda Stoodly, Kathie Smith, & Mai Ramirez
- Africa – Pam Ahlin, Kelli Rosdail, Andrea Berry, & Tina Paschke
- Australia – Sheri Hoffman, Melissa Hautner, Pamela Starsky, & Kim Casimir

The season long CATTI MATCHPLAY CHAMPIONSHIP had three winners with Roger Bales taking home the Men's Orange Flight, Chris Connors won the Men's Purple Flight and Deb Dunipace winning the Women's Flight.

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The LOS COMPADRES INVITATIONAL was another exciting event and our second Men's Member-Guest. This championship included a traditional 9-hole match format. Our overall winners on the first extra playoff hole of the horse race were Michael Goater & Greg Bees.

Other Flight winners in order were:
Havana Flight – Reid Scarff & Joh Tavelli
Santa Clara Flight – Paul Haney & Jeff Jensen
Camaguey – Rich Estep & Dan Robinson
Holguin – James Brown & Garrett Vanneman
Varadero – Adam Ruggles & Scott McMullen
Trinidad – Roger Bales & Ryan Thompson
Cienfuegos – Andrew Vasko & Daniel Mullany
Santiago de Cuba – Kristofer Palmer & Greg Drumheller
Bayamo – Brian Ashby & Derek Sandoval
Las Tunas – Michael Goater & Greg Bees
San Jose – Marc Boman & Allan Hennessey
Artemisa – Chris Vargas & Jeremy Chambers

Lastly was our 2023 CLUB CHAMPIONSHIP. Our overall champions were Josh Wiegandt who captured the Men's Championship and Elizabeth Barnard who took home the Women's. Congratulations to all our major winners of 2023

For more information or if you have questions about the 2024 tournament schedule, please contact the Golf Shop.



Kyle Hundley
Director of F&B

FROM YOUR DIRECTOR OF F&B

The spooky season is over and onto the Holidays we go, it is amazing how fast the time flies by. October was an incredibly busy month with lots of golf and several fun social events. From Los Compadres and the Boo Shoot to the most recent Club Championship we had a great time here at Catta Verdera. We also enjoyed our monthly Ladies' Night and capped everything off with an exciting Halloween Party and Movie Night for the kids. Probably the most exciting and fulfilling event was the Pink Party Fashion Show that raised over \$20,000 dollars. Great job by both the ladies of Catta and the Catta staff for making it such a successful event.

Looking forward to November, we are starting DJ Trivia in Quixote's every Friday night at 6:30 pm (no need to register). So come on out test your knowledge against your friends here at Catta. I know many of you are excited about the Catta Wine Mixer on Sunday, November 5th from 1pm-4pm. Those of you that did not make it last year, I urge you to check it out. We have wine tasting from 10 different vendors and nearly 20 different wineries all for just \$20. You also have the opportunity to buy cases of wine at incredible prices well below normal retail.

On November 10th, we are excited to have the Klinker Brick wine dinner return. We saved the best for last as this is the final wine dinner of the year. So make sure you get registered on ForeTees as soon as possible.

Lastly, we'll close the month off with our Thanksgiving To-go Dinner Specials. The capacity that our kitchen can handle producing these is limited, and they usually go pretty fast, so don't delay. Registration for your Thanksgiving To-go Dinners is available through ForeTees .

Brace yourself, the Holidays are here! And we look forward to celebrating with all you!





PERFORMANCE GOLF ACADEMY

~ TIP OF THE MONTH

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from PGA Professional Phillip Dawson, Jr.

Click [HERE](#) to view this month's tip on "ground force reaction".

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

This month Franklyn discusses "How to Stand".

To view this installment of "The Lesson Vault" click [HERE](#).

To schedule a lesson with Mr. Richards here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200





DJ **TRIVIA** **NIGHT**

Every Friday

Friday

Nov. 3rd

Sign-ups Start at 6:30 pm
In Quixote's
Game Starts at 7 pm

**FREE TO
PLAY!**



What is DJ Trivia?

DJ Trivia is a Fun, Live, Interactive Trivia Game that includes you, your team, other teams, and a live DJ host. The live DJ Trivia host will display the questions on TV and offer up a variety of interesting trivia categories including: Movies, History, Music, TV, Science, and more.





**Jogi Chung, GCSAA
Superintendent**

FROM YOUR GCSAA COURSE SUPERINTENDENT

Our team has a number of projects scheduled in the coming months, and although I know we need the rain, we are happy with the good weather allowing us to attack them all.

Here are some of the tasks you will see my crew addressing as we move into 2024.

- Front 9 Bunker Work – This large task has begun and we are almost through the first hole.
- Cart Path Crack Repair – Right now we are focusing on the areas where tree roots have pushed up blocks of concrete. We then cut out the damaged area of path, and replace this to give you a much smoother ride around the course.

- On-Course Restroom Landscaping – We will be adding ground cover and plants to this area to enhance the remodeled restrooms
- Tree work and Branch Removal – This will be done on Hole #12 down the left side so that the fairway can be more visible from the tee as it was intended
- Practice Facility/Parking Lot – We are almost done with the cleanup and now we will begin to add irrigation and grow turf on the large areas to the south of our parking lot. The newly visible rocks will have black bark added to help define the natural rock shapes.
- Replacements for Orange Trees – We have removed the dying orange trees near our bag drop and will be replacing these with Fruitless Olive Trees.

These are just some of the tasks that we are tackling, but don't worry, our main focus will always be on the golf course ensuring that the conditions we offer are the very best they can be.

As always, fill your divots and repair your ball marks.

November 2023

SUN	MON	TUE	WED	THU	FRI	SAT
			Ladies' Night Men's Golf Day	Ladies' Golf Day	Men's Club Member/Member	Men's Club Member/Member
Catta Wine Social			Advisory Committee Meeting Men's Golf Day	CVWG Meeting	Klinker Brick Wine Dinner	Saturday Women's Play
Kid's Fall Fest			Book Club Men's Golf Day	CVWG Turkey Shoot		
		Book Club	Men's Golf Day	Thanksgiving Dinner To-Go		
			Men's Golf Day	Ladies' Golf Day		

Coming in December...

- Every Wednesday
Men's Golf Day
- Every Thursday
Ladies' Golf Day
- Saturday, December 2nd
Women's Club Saturday
- Wednesday, December 6th
Ladies' Night
- Thursday, December 7th
CVWG Holiday Party
- Friday, December 8th
CVMC Holiday Party
- Thursday, December 9th
CVWG Meeting
- Wednesday, December 13th
Men's Club Guest Day
- Friday, December 15th
Golf Sip & Shop
- Saturday, December 16th
Men's Club Saturday
- Sunday, December 17th
Cookies With Santa
- Monday, December 18th
Quixote's Christmas
- Sunday, December 24th
Christmas Eve Dinner To-Go
- Monday, December 25th
Christmas (Club Closed)
- Sunday, December 31st
New Year's Eve Party



**CATTA
VERDERA**
COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

- Clubhouse** 916.645.7200
- Fax** 916.645.6729
- Membership** 916.645.6745
- Events** 916.645.6722
- Quixote's** 916.645.6742