



Catta Talk

CATTA VERDERA COUNTRY CLUB

NOVEMBER 2024



Clint Bassett, PGA
General Manager

FROM YOUR GENERAL MANAGER

Our Club is now beginning to move into the festive season, and we have a lot going on. Whether it is out on the golf course, in Quixote's with friends, or in Casa or Madelena's for one of our signature events, Catta has something for everyone this Holiday Season.

But the work does not stop with the planning and execution of these scheduled events. Our team of professionals are hard at work preparing for next season and assessing ways that we can improve our club every day.

One important tool we use to help with this process is that of Member Surveys. Our recent Golf Shop Apparel survey gave Robbie and his team valuable information that assisted him in making targeted purchases for our Shop. This feedback has helped him better tailor our offerings to fit your needs. I hope you are all seeing the results, as many new lines are already arriving.

Next up, will be our Annual Member Survey that is scheduled to go out to everyone in December. As always, this survey will be much more focused on operations in each department. Ultimately, this lets us know our strengths and weaknesses as a club. It allows us to build on what we do right, and improve on those areas that might need more attention.

Last on the survey side will be a Food & Beverage specific survey. This will give our members the opportunity to tell us what they like, what they don't like, and, what they would like to see more of. Expect to see this survey distributed just after the first of the year.

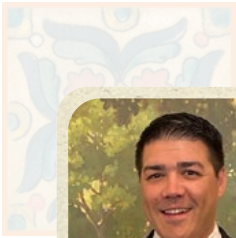
As we work to collect this data, we also look internally to determine what is needed to operate our Club more efficiently and effectively, both for our members, and for our owners. Financial planning has already begun for 2025 and beyond to make sure that our club has the ability to offer the services and amenities our members expect and deserve. Stay tuned for more about what is planned in the coming weeks.

Needless to say, Catta Verdera is in a great position. We have established ourselves as one of the premiere Country Clubs in the Northern California Valley, and the future has never been brighter. On behalf of our entire team, I look forward to finishing out 2024 stronger than ever, and welcoming in 2025 with a clear, and defined path to keep Catta Verdera, "the place where everyone wants to be!" We hope you, your family, and your friends have a wonderful Thanksgiving. We are thankful that you are all part of the Catta Family!



[Click Here](#)
to view the Catta Verdera Women's Golfers monthly newsletter from Paula McNally.





Kyle Hundley
Director of F&B

Food & Beverage

FROM YOUR DIRECTOR OF F&B

We're excited to welcome you to a season filled with great flavors, laughter, and community. There's a lot to look forward to, and we're especially thrilled to introduce our updated hours and special events planned for November. Whether you're joining us for a meal, or an event, we're here to make every visit memorable.

After hearing from so many of you, we're pleased to update our winter hours at Quixote's to better fit your needs. Beginning November 5th, Quixote's Kitchen hours

will be:

- ◆ Tuesday & Wednesday: 11am-7pm
- ◆ Thursday & Friday: 11am-8pm
- ◆ Saturday & Sunday: 8am-7pm

The bar will stay open as long as business is buzzing, and we'll keep the kitchen open a bit later when needed. Special hours include Veterans Day (November 11th, open from 8am-7pm). Note that Quixote's will be closed on Tuesday, November 12th.

November's calendar brings two "can't-miss events":

- ◆ "Catta-lina" Wine Mixer – Sunday, November 3rd, from 1pm-4pm. With nearly 100 wines to sample and purchase at unbeatable prices (all below retail), this is the wine event of the year. This time, select wines will only be available to attendees, so sign up now on Fore Tees to get in on these exclusive deals!
- ◆ Comedy Show & Surf and Turf Dinner – Friday, November 8th. Enjoy a fantastic surf-and-turf dinner while being entertained by three hilarious comedians. It's the perfect combo of great food, and big laughs, so mark your calendars.

Here's a quick look at more fun events happening in November:

- ◆ Ladies Night – November 6th. Join us for a night of Bunco, prizes, and fun!
- ◆ Book Club – November 19th. Bring your insights and join the discussion.
- ◆ Thanksgiving To-go Dinners – November 28th. Leave the cooking to us this year! Registration will open on Fore Tees on November 1st.

November at Catta Verdera promises good laughs, great flavors, and plenty of chances to connect with friends. We look forward to seeing you here!

BRIDGE PLAYERS

Those of you interested in getting together with your fellow members to play a friendly game of Bridge, we encourage you to reach out to Kyle or Clint so they can connect you with the group that already gathers on Wednesday's.





Robbie Barich,
Head Golf Professional

Golf Department

FROM YOUR HEAD GOLF PROFESSIONAL

In the month of November, as the weather starts to cool off, and the days become shorter, I want to go over a few important practices. Our check-in procedures, guest policies & fivesome policy to make sure we all understand what is expected from all of us.

Check-in procedures.

When you arrive at Catta Verdera, as a member you have three options to check in.

- ❖ First, we have Bag Drop. When you arrive, you will see the Bag Drop staffed by one of our Outside Guest Service team members. They will help you unload your bag or pick you up in the parking lot. You can check in with them and they will relay that to the Golf Shop. Bag Drop will be staffed from 7:00am-1:00pm every day.
- ❖ Second, check in with the Golf Shop. This is always the easiest and most efficient way.
- ❖ Lastly, check in with our First Tee Starter. Many of you have seen our Starters for years and have gotten to know them. They will be on the 1st tee from 7:00am-2:00pm to provide you with any needed amenities and course conditions for the day.

We would like to remind everyone that at no point is it acceptable to be playing on the golf course without properly checking in.

Guest Policy

We encourage our members to take guests out to enjoy our beautiful golf course and everything that we offer here at Catta Verdera. With that in mind, we do restrict guest play at certain times as outlined below:

- ❖ Tuesday thru Thursday, guests are allowed to play at anytime.
- ❖ Friday thru Sunday and Holidays, guests are restricted until after 11:00am.

This policy helps ensure that our members and their guests have the best experience possible, while still affording the member the lion's share of the course access.

Fivesome Policy

Many of you enjoy playing with four of your friends and have created many different games that can be played in a fivesome. We want to continue to offer this benefit to our members. But, we all must be considerate of those playing around us. Below is the current policy.

- ❖ Tuesday thru Thursday, guests are allowed to be part of a fivesome.
- ❖ Friday thru Sunday, all players must be golf members.
- ❖ All players must ride, in a cart except when it is cart path only.

For us to continue to offer this, please follow the policy.

If you have any questions, don't hesitate to talk with a member of our Professional Staff.



PERFORMANCE GOLF ACADEMY *~ TIP OF THE MONTH*

In our continuing effort to improve our member's enjoyment on the course, we offer this month's brief instructional video from the NCPGA Teacher/Coach of the Year, Phillip Dawson, Jr.

Click [HERE](#) to view this month's tip on how to learn on every shot by being mindful.

To schedule a lesson or book a golf clinic with Phil, call 530.409.7464

THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

As Mr. Richards continues to share his knowledge on the golf swing, we remind everyone to send him online questions about your swing. He has been helping golfers all over the world with this process, and now, he can offer even more swing guidance to you as well. When viewing his new installments of "The Lesson Vault" you will see an area to join him on YouTube where you can click and send him a question on your specific swing.

To view this week's shorts on "FAULTS & FIXES", click [HERE](#).

To schedule a lesson with Franklyn here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200





T.J. Orban, PGA
Director of Instruction

T.J.'s Tip of the Month

Welcome to my new "Tip of the Month". This section will offer a quick and simple swing fundamental aimed at helping everyone with their game. Let's get started with Lining up the Driver.

When addressing the ball with driver in-hand, many players align the middle of the ball with the aiming mark on the top crown of their club. When the ball is dropped off the tee and onto ground level, you can see that the ball is actually trending towards the heel of the clubface (shown below).



For more squared, center contact, try placing the ball just outside of the aiming mark at address. As you can see, when dropped to ground level, the ball is actually in the middle of the clubface at that point (see below).



Due to the size and shape of the modern driver, the clubhead tends to sit more with the toe up and less "flat on the ground". Try this tweak in position at address for more centered contact with your driver! Here's to long and straight drives!





BOOK CLUB

Diverse Discussions & Appetizers!

THIS MONTH'S PICK:

Hillbilly Elegy
by JD Vance

November 19, 2024 • 6:00 PM to 7:30 PM
Madelena's • \$15 person

RSVP on ForeTees



**Jogi Choung, GCSAA
Superintendent**

FROM YOUR GCSAA COURSE SUPERINTENDENT

I am happy to say that our golf course is continuing to improve as the new turf grows and becomes stronger. Our team is now focusing on the ongoing task of branch removal throughout the course. Next up, we will be focusing on a number of bunkers as we look to soften the front edges. This will make it easier for all of us to get in, and out, of these traps.

Another important item on our list is to continue to focus on green speeds. Now that we have a healthy and resilient leaf, we have begun rolling the greens more frequently. This health has also allowed us to drop our mower heights without the risk of scalping any of the turf. I hope that everyone has noticed that our green speeds have become more consistent as we have them rolling between 11.0 and 11.5 on our Stimp daily.

Now, the most important thing we can all do, is be sure to fix any ball marks that you see when on the greens. The 5-10 seconds you spend repairing a ball mark will be immeasurable in the long-term health of our putting surfaces.

Remember, fill your divots, rake the bunkers, and please... fix a few ball marks.

Devices that find water:



November 2024

| SUN | MON | TUE | WED | THU | FRI | SAT |
|---------------------------------|-------------------------------------|---------------------------------------|--|--|-------------------------------------|-------------------------------------|
| | | | | | 1 | 2 |
| 3 "Catta-lina" Wine Mixer | 4 | 5 Advisory Committee Meeting | 6 Ladies' Night Men's Golf Day | 7 Ladies' Golf Day | 8 Comedy Night at the Club | 9 |
| 10 | 11 Veteran's Day Club Open | 12 Club Closed | 13 Men's Golf Day | 14 Thurs-date in Madelena's Ladies' Golf Day | 15 | 16 Women's Club Saturday Golf |
| 17 | 18 | 19 Catta Book Club | 20 Men's Golf Day | 21 Women's Club Turkey Shoot | 22 | 23 |
| 24 | 25 | 26 | 27 Men's Golf Day | 28 Thanksgiving Dinners To-Go | 29 | 30 |

Coming in December...

- Every Wednesday
Men's Golf Day
- Every Thursday
Ladies' Golf Day
- Thursday, December 5th
CVWG Women's Holiday Party
- Friday, December 6th
CVMC Lunch
- Saturday, December 7th
CVWG Saturday Golf
- Tuesday, December 10th
CVMC Meeting
- Thursday, December 12th
Thurs-Dates in Madelena's
- Friday, December 13th
CVMC Holiday Party
- Sunday, December 15th
Cookies with Santa
- Tuesday, December 17th
Catta Book Club
- Tuesday, December 24th
Christmas Eve Dinners To-Go
- Tuesday, December 24th
Morning Golf Shotgun
- Wednesday, December 25th
Merry Christmas! - Club Closed
- Tuesday, December 31st
New Year's Eve Bash



**CATTA
VERDERA**
COUNTRY CLUB
Where everyone wants to be.

PHONE NUMBERS

- Clubhouse** 916.645.7200
- Fax** 916.645.6729
- Membership** 916.645.6745
- Events** 916.645.6722
- Quixote's** 916.645.6742