



Catta Talk

CATTA VERDERA COUNTRY CLUB



DECEMBER 2025



Clint Bassett, PGA
General Manager

FROM YOUR PGA GENERAL MANAGER

Hello Catta Members,

As we approach the close of another successful year at Catta Verdera Country Club, I want to take a moment to reflect on all that we have accomplished together and share what lies ahead for our club. This year more than ever before has been marked by strong engagement, steady activity, and a continued commitment to enhancing the member experience.

Membership & Club Activity

Our membership remained vibrant and active throughout the year. We welcomed 33 new golf members while 26 transitioned out, and added 14 new social members with 9 exiting. This balanced membership flow reflects both strong interest in joining the club, and a healthy retention rate among our existing community.

On the course, our utilization continues to be solid. We are on track to finish the year with approximately 33,500 rounds played at our club. To put this in perspective, private clubs in our region typically average 25,000–35,000 rounds annually. This means we remain an active, but not overcrowded club, striking the right balance between accessibility and energy. Members continue to enjoy a course that is lively, yet still offers consistently available tee times and an enjoyable pace of play.

Strengthening Our Leadership Team

This year also brought exciting new additions to our leadership team. We were proud to welcome our new PGA Head Golf Professional, Mr. Dain Ebright. His experience, energy, and member-focused approach have already begun elevating our golf operations. In addition, we brought on our new Food & Beverage Director, Ms. Hillary Bamont who is committed to enhancing our dining experience, expanding service quality, and leading our team toward a more consistent and engaging clubhouse environment.

These key hires position us for long-term success and support our continued mission to deliver the best possible experience across all areas of the club.

Positioning for a Strong Future

As we look forward to 2026, our focus remains firmly on ensuring Catta Verdera remains the premier value in our area while continuing to elevate the overall club experience. We have carefully analyzed the long-term operational needs of the club and are making strategic decisions to maintain the quality, service, and financial stability our members expect.

To that end, we will be implementing a dues adjustment for the coming year. This change



[Click Here](#)

to view the Catta Verdera Women's Golfers monthly newsletter from Sasha Macktinger.



aligns with industry-wide increases in operational costs, including the rising minimum wage, higher costs of goods and services, and our ongoing commitment to attracting and retaining top-tier staff. These adjustments ensure we can continue delivering the exceptional course conditions, dining experience, events, and amenities that define Catta Verdera without compromising the long-term health of the club.

These minimal increases will see our Family Golf Membership move to \$870/mo. and our Individual Golf Memberships increase to \$735/mo.

Our promise remains clear: Catta Verdera will continue to offer one of the strongest values in private club membership in our region. Every decision is made with an eye toward sustaining the elevated experience our members enjoy today and ensuring its excellence for years to come.

Thank you to all of our members for your participation, feedback, and unwavering support throughout the year. Your engagement is what makes Catta Verdera not just a club, but a true family. We look forward to an exciting year ahead filled with memorable rounds, vibrant social gatherings, and continued growth.

Here's to a wonderful year behind us and an even brighter one ahead.

We can't wait to see you at the club in 2026.



NEW GOLF CARTS ARE COMING

We are pleased to announce that Catta Verdera Country Club has finalized an agreement for a new fleet of EZGO RXV golf carts, marking a significant enhancement to our on-course experience and overall member amenities. A total of 82 new vehicles have been secured and will be introduced to the club in the coming weeks.

This fleet has been fully customized to meet the standards and expectations of our membership. Each cart will feature:

- ◆ Our signature Inferno Red exterior with a refined, modern aesthetic
- ◆ Premium black seating and modular tops
- ◆ Advanced lithium battery technology
- ◆ EZGO's patented IntelliBrake technology
- ◆ Integrated charging ports for personal electronic devices
- ◆ Ice chests for member convenience
- ◆ Club and ball washers
- ◆ Dual sand bottles to support course care and maintenance

This investment reflects our ongoing commitment to enhancing the quality, comfort, and functionality of our facilities. We look forward to introducing these new carts to our members and are confident they will serve as a meaningful upgrade to the Catta Verdera golf experience.

Further information regarding delivery timelines, fleet rollout, and new pricing structures, will be provided in the coming days.





Dain Ebright, PGA
Head Golf Professional

Golf Department

FROM YOUR PGA HEAD GOLF PROFESSIONAL

Hello Golfers!

When I began teaching golf, I worked with many juniors. From individual “serious”

lessons to summer camps with 75+ kids, I observed differing levels of attention, motivation, and focus.

I taught many of these children over the span of several years. Some were very driven, self-starters, if you will. They were the type who asked their parents to bring them to the range or would come into the shop to admire the new offerings from the club manufacturers every spring. One of these self-starters even asked his dad for a unique birthday gift: he wanted a caddie. Yes, 10-year-old Winston thought the coolest thing ever would be to stride down the fairway like a Tour Pro, with someone carrying his bag and helping him choose clubs and read greens. He is now the captain of his high school golf team, and I expect much more success from him. I don't know what made Winston enjoy golf so much from an early age, but I hope he always approaches it with the same enthusiasm.

But for every Winston, there are many who aren't so driven. They might enjoy golf because it allows for rare, quality time with Mom, Dad, or Grandma & Grandpa. This was my original attraction to the game. I started playing because I wanted to visit that magical place my “Papa” and Uncle Kent went every Saturday. I wanted to see what was so special that they never tired of talking about it. They had artwork and calendars and funny clothing devoted to this game. Papa would come home with a little drawstring bag full of coins he referred to as his “greenies,” and he would always give me a few. They had huge, heavy leather bags brimming with what could only be too many clubs for one person to use. They had trophies, funny vacation stories, and friends I only knew by nicknames. I wanted to go. To see. To be with them.

What started as a curiosity eventually became much more. I fell in love with the game, and my focus and enjoyment grew exponentially. But

I don't think I was naturally drawn to golf. I'm thankful

my grandfather and uncle opened those doors for me. I even have my grandfather's putter perched on the cabinet above me as I relive those memories.

Winston started early and seriously, on his own accord. I idled in slowly and eventually took off. Other children may never get past casual enjoyment and social golf. We can't predict how involved in golf a child will become, but I can offer a few ideas on how to introduce them to the game we love.

Start Close

The game should be taught from the green backward. Getting the ball in the hole is the objective. Starting a child on the tee may cause a loss of attention by the time they've hit the ball a dozen times just to reach the green. So, start with putting, and make the target bigger than a standard hole. Then progress to a standard hole. Once some success is achieved on the green, move back to chipping distance. Set a stroke goal to achieve from a short distance before moving back farther.

This approach has been popularized by a program called Operation 36. In this progression, the goal is to score a 4 from 25 yards out—over 9 holes. Once this is achieved, the distance is increased to 50 yards. This process repeats until the child is playing from longer distances, with the same par of 36 for 9 holes as the goal.

End Early

Be conscious of juniors' attention spans. What's fun one minute may become boring the next. When a child is having fun on the range or course, enjoy it with them, but pack it up and head home while it's still fun. The child might protest, but that means she'll be eager to return next time. Avoid staying too long and turning the game into a chore. End early but let the fun continue. Maybe stop by the golf shop for a sleeve of colored balls or get ice cream on the way home.

Size Their Clubs Appropriately

The golf swing is a swing. Clubs that are too long or too heavy will cause the child to push the club or use awkward body movements to fight the excessive



weight or length. The junior club market is extremely deep these days, with quality offerings from most major suppliers. We even have a measuring system in the shop to size junior clubs properly. We can order a properly sized set with a bag for under \$400.

Speed Over Technique

I encourage juniors to swing as fast as they can. First, this teaches them to let the club swing, rather than trying to push the ball. Second, it's FUN! They can be taught technique later, but for starters, let them swing as fast as they can without falling down.

Consider Leaving Your Clubs at Home

I'll give "Andy's Golf Blog" the credit here:

If your child is younger than 10, spend some time on the range and course with them, not your clubs. Do you really think you can focus on your own game while keeping track of them? If your child is very young, you might even worry about them walking into your backswing. You may also accidentally frustrate

your child when they see how much farther you hit the ball.

Every child's relationship with golf is unique. Some dive in headfirst with natural enthusiasm, while others ease into it through family, friendships, or simple curiosity. As adults, our role isn't to predict how far they'll go. It's to introduce the game in a way that keeps it fun, accessible, and encouraging. Start close to the green, end early while the joy is still fresh, size their equipment correctly, let them swing fast, and focus on being present with them.

As you think about sharing the game with the next generation, take a moment to reflect: What first attracted you to golf, and how has that shaped the way you approach the game today?

See you on the course!



SPORTSMANSHIP, RESPECT, AND CLUB STANDARDS

As we move into a new year at Catta Verdera, we want to take a moment to revisit one of the core principles that makes our club special: the commitment to a culture of respect, civility, and sportsmanship. Whether you're out on the course, in Quixote's, or around the club, sportsmanship and respect are what keep these spaces enjoyable for all. Good sportsmanship isn't just about playing by the rules, it's about creating a positive environment. A friendly attitude, a little patience, and respectful interactions go a long way in keeping the club atmosphere upbeat and welcoming.

We also want to gently remind everyone that our Code of Conduct applies to all interactions with members, guests, and our staff. Offensive, discriminatory, or inappropriate comments, no matter the situation, don't align with the culture we work hard to maintain here at Catta Verdera. These kinds of remarks can make others feel uncomfortable, hurt morale, and impact the sense of community we all value.

Even one negative interaction can affect the experience for others. That's why we ask every member to help us keep our club respectful, inclusive, and enjoyable.

If you experience or see behavior that doesn't feel right, please let management know so we can address it promptly.

Thank you for doing your part to help Catta Verdera remain a warm, welcoming place for everyone. Your sportsmanship and respect truly make the difference.





Hillary Bamont
Director of F&B

Food & Beverage

FROM YOUR DIRECTOR OF F&B

I love everything about the holidays. The decorations, lights, family traditions, music, nostalgia, and delightful food and beverages shared with friends and family. It's a truly

magical time, and I hope everyone is taking a moment or two (or three) to soak it all in.

I would like to start by extending a special thank you to Lynn Pearce of Lynne Pearce Interior Design for coordinating the beautiful holiday decorations at the club. Check out some of her designs at www.lynnpearce.com.

At the club, we have exciting events lined up for December, including a new twist on Cookies with Santa on Sunday, December 14th. This year, we are introducing a brunch buffet during the morning seating from 10am to 12pm. With this new addition, comes curiosity, and I have had a number of you reach out with some questions related to this new offering. To help everyone, here are answers to some frequently asked questions about the brunch addition:

Q: Will brunch be included all day?

A: No, brunch will be available only from 10am to 12pm.

Q: What will the brunch include?

A: It includes a full buffet in Casa and an unlimited mimosa bar for guests 21 and over. Cookie Decorating and Pictures with Santa will also be available. The cost is \$20 for adults aged 13 and over and \$10 for children aged 2-12 (children under 2 are free). Anyone signed up for brunch will be charged unless they sign up for the 12:30 pm – 2:00 pm Cookies with Santa time slot, which is free (no brunch or mimosa bar). The cut-off for cancellations is 48 hours in advance.

Q: Will we have to be there right at 10 am?

A: No, we have enough seating for everyone who signed up for brunch. However, please note that the buffet and mimosa bar will only be available from 10am to 12pm.

Q: Can we bypass the brunch and just order in Quixote's?

A: Absolutely! However, please note that there will be a limited menu in Quixote's on this day, as we anticipate it will be busy due to the popularity of this event. Also, please make sure you and your guests are signed up for the 12:30pm time slot. Just a reminder, anyone signed up for the earlier slot will be charged for brunch.

Q: What will be on the limited menu?

A: Everything except the entrees from the dinner menu will be available.

On to the rest of the month. We have a fun-filled December for you and below are some key dates to remember:

- ◆ Wednesday, December 3rd ~ Holiday Bunco for Guys AND Gals starting at 6pm.
- ◆ Thursday, December 11th ~ Thurs-dates: Doors open at 5:30pm, dinner at 6pm.
- ◆ Wednesday, December 24th ~ Christmas Eve To-Go Dinners – Signups open on ForeTees starting December 3rd.
- ◆ Wednesday, December 31st ~ New Year's Eve Party – We will be celebrating East Coast New Year's from 6pm – 10pm this year with a semi-formal black & white theme, sit-down dinner, dancing and interactive entertainment for your enjoyment. Registration on ForeTees starting December 3rd.

A look ahead to 2026...

Although more details are to come on each of these events, here is a taste of what we have planned.

- ◆ Trivia Night returns in January and will feature a different theme every month!
- ◆ Family & Friends Night will start taking place on a dedicated night each month with a different themed-buffet.
- ◆ Thurs-dates starting in January will feature an age-appropriate movie in Casa (ages 4-12) with a kid-friendly dinner and treats while parents get to enjoy a quiet date night in Madalena's.

Have a wonderful holiday season and cheers to good food, drink, and company!



**Jogi Choung, GCSAA
Superintendent**

Golf Course

FROM YOUR GCSAA COURSE SUPERINTENDENT

I would like to share an overview of our progress, course conditions, and the work our team has undertaken to ensure the golf course remains one of the finest in the region. It has been a year of steady improvement, efficient maintenance practices, and continued dedication to the high standards our members expect and deserve.

Throughout the year, we focused on providing consistent playability, healthy turf, and dependable overall conditions.

Our primary goals centered on:

- ◆ Improving fairway uniformity and minimizing thatch levels through timely cultural practices.
- ◆ Strengthening greens health and smoothness, particularly during the peak heat periods.
- ◆ Enhancing bunkers by softening edges, improving sand depth, and addressing bases in several key areas.
- ◆ Maintaining tree programs and sightlines, ensuring playability while preserving the natural beauty of the property.

Thanks to careful planning and a strong team effort, we were able to stay ahead of weather challenges while continuing to refine details across the course.

Water stewardship remains a major priority as well, and we continued to optimize our usage through updated scheduling, targeted hand-watering, and improved system efficiency. These efforts have helped us maintain healthy turf while staying aligned with regional water expectations and sustainability goals.

This year also saw substantial financial investment in staffing levels and the tools and equipment needed to maintain the course at a high level. Routine repairs, preventive maintenance, and infrastructure improvements helped us increase efficiency and reduce downtime. This will pair well with the upcoming enhancements to the club's overall operational assets, including the new golf cart fleet.

Our goals for the coming year remain focused on long-term course health and elevated conditions.

Key priorities will include:

- ◆ Continued improvements to greens firmness and consistency
- ◆ Select bunker improvements
- ◆ Improved collars around putting greens
- ◆ Continued tee leveling
- ◆ Ongoing tree and landscape management to support turf health
- ◆ Enhanced weed and pest management to stay proactive during peak seasons

We also plan to take advantage of seasonal weather windows to complete cultural practices that ensure long-term turf strength, even if they create short-term disruptions. These steps are essential to keeping Catta Verdera in excellent condition year after year.

Finally, I would like to extend my deepest appreciation to all of you for your continued support, feedback, and patience throughout the year. Maintaining a golf course of this quality is a team effort, and your cooperation, whether repairing ball marks, filling divots, or respecting cart-path restrictions, makes a significant difference.

Thank you for helping us keep Catta Verdera at its best. My team and I look forward to delivering an exceptional golf experience in 2026 and continuing to enhance the course for all who play it.



T.J. Orban, PGA
Director of Instruction

Instruction

FROM YOUR PGA DIRECTOR OF INSTRUCTION

This month T.J. offers us a quick tip on how to prepare for, and play golf in the challenging winter months here in Northern California!

Click [HERE](#) to view this informative lesson. To book a lesson with T.J. contact him at torban@cattaverdera.com



Gift cards make a great gift, even for those looking to take some lessons!



THE LESSON VAULT – WITH PGA PROFESSIONAL FRANKLYN RICHARDS

Franklyn continues to help golfers around the world with his unlimited knowledge of the golf swing. As you watch these stories from Franklyn’s very own YouTube channel, don’t forget to send him a question about your swing, and begin to play better golf immediately.

This month, Franklyn offers eight informative shorts focusing on one of the most important aspects of your golf game - PUTTING.

To view the playlist, click [HERE](#).

To schedule a lesson with Franklyn here at Catta Verdera, please email him at britishpga@gmail.com or call the Golf Shop at 916.645.7200





ADVISORY COMMITTEE – NEWS & NOTES

The Advisory Committee held its final meeting of 2025 this past month, providing an opportunity to reflect on a productive and collaborative year. The committee's work continues to play a vital role in shaping the member experience here at Catta Verdera, offering valuable feedback, representing member interests, and helping guide decisions that strengthen the club as a whole.

This year's committee made meaningful progress across many areas of the club. Below is a summary of just some of the initiatives discussed and accomplished throughout 2025:

Enhanced Communications & Member Engagement

- ◆ Established a monthly communication protocol to share key Advisory Committee topics with the full membership.
- ◆ Improved Food & Beverage communications, ensuring clearer updates on offerings, events, and service expectations.
- ◆ Enhanced Tunes on the Terrace communication by introducing a new link for members to view scheduled talent.

Course Improvements & On-Course Enhancements

- ◆ Constructed a new bridge crossing the creek on the left side of Hole #8, making it easier to find those "errant shots".
- ◆ Implemented measures to make the driving range more accessible during wet weather.
- ◆ Added walk paths from tees to fairways for improved navigation for walkers
- ◆ Clearly defined Penalty Areas on Holes 12, 13, and 14 for better rules clarity.
- ◆ Installed red curb in the range turnabout area to improve traffic flow and safety.
- ◆ Added and upgraded wine-barrel trash cans, including a new unit on Hole #13, helping maintain a cleaner and more enjoyable course.
- ◆ Installed a new directional sign between Holes #10 and #11 to improve player routing.

Programming, Services & Experience

- ◆ Reviewed and ultimately decided not to "flip the nines", ensuring continuity in course flow and tournament operations.
- ◆ Successfully launched the PGA Junior Golf League, fostering youth engagement and growing the game within our community.
- ◆ Re-established Tuesday Beverage Cart Service based on member feedback.
- ◆ Confirmed the return of the Couple's Invitational 2026, strengthening social and competitive offerings.
- ◆ Transitioning the Tough Day event back to a shotgun to improve participation.
- ◆ Expanded and clarified the Club Dress Code to support consistency in standards.
- ◆ Refreshed Catta Bella food offerings with more health-conscious selections aligned with member preferences.

Looking Ahead

The committee spent time discussing priorities for 2026, focusing on continued improvements to communication, member experience, infrastructure, and long-term planning. Their insights and recommendations will help guide the club's initiatives in the coming year as we work to uphold the standards and culture that define Catta Verdera.

We extend our appreciation to all Advisory Committee members for their time, dedication, and thoughtful contributions throughout the year. Their service plays an essential role in ensuring the club remains responsive, forward-thinking, and aligned with the needs and expectations of our membership.

We look forward to building on this year's progress with our new Advisory Committee members, and continuing the strong partnership between club leadership, staff, and members in 2026.





HAPPY DECEMBER BIRTHDAYS!

Please join us in wishing our members a Happy Birthday!

Doug Alcorn	Billy Lee L Erickson	Kathy Latini	Rich Smith
Joshua D Ammon	Brielle Finley	Ava Leasure	Craig Stevenson
Kent Atkin	Ron Fisher	Dana L Mata	Cole Strombom
Natalie Awtrey	Declan Forman	Matthew Melser	Parker Summerhays
Tierney Beloberk	Ethan Forman	Matt Morgan	Katelyn Swensen
Himmat Bhullar	Hope Forman	Rick Morgan	Poet Tejada
Karas Bhullar	Brian Fox	Ryne Nishimi	Jim Troncatty
Erik Bonney	Everett Frisk	Patricia Olcomendy	Stephanie Vasko
Donald Brandt	Matthew Galan	Jim Patalano	Gabrilla Vecchioli
Ford Clawson	Curt Gomes	Brianne Quinlan	Marino Vecchioli
Gary Coats	Eric Granquist	Dave Robertson	Chris Vestal
Amy Correale	Crystal Greathouse	Nina Ronten	Patricia Watson
Riye Y D'Ambra	Amelia Greenlee	Diana P Ryan	Tom Watson
Sabrina Delliquadri	Carol S Havens	Ayden Schonhoff	Ryan Williams
Jackson DeMos	Zoe Jewett	Hannah Schonhoff	Rick Wylie
Al Donald	Bill Kemper	John M Scott	Jong Yi
Isla Donaldson	William Kincaid	Ryder Sedam	William (Bill) Zmrzel
Gary Dunn			

If we missed you, that means we need to update your member profile.

Please contact Curtis at: clanda@cattaverdera.com to make sure we add your birthday to our database.

Your birthday is the first day of another 365-day journey.

Be the shining thread in the beautiful tapestry of the world to make this year the best ever.



**SUNDAY
DEC. 14TH**

BRUNCH with Santa
10AM - 12PM
BRUNCH - MIMOSA BAR - HOT COCOA BAR
COOKIE DECORATING & PICTURES
3-12 yrs \$10++
13 yrs & up \$20++

OR

COOKIES with Santa
12:30PM - 2PM FREE ADMISSON
COOKIE DECORATING & PICTURES

RSVP REQUIRED FOR ALL SEATINGS
48 HOUR CANCELLATION

*Limited Menu in Quixote's this day

BRUNCH MENU

MINI MUFFINS
DONUTS
FRUIT SALAD
CAESAR SALAD
SCRAMBLED EGGS
BACON
CHICKEN STRIPS
TATOR TOTS
ROASTED POTATOES
SPINACH TORTELLINI ALFREDO
GRILLED CHICKEN WITH GARLIC SAUCE

MIMOSA BAR
HOT COCOA BAR
COFFEE & ORANGE JUICE

AND SUGAR COOKIES TO DECORATE!

December 2025

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3 Ladies' Night in Madelena's	4	5 Men's Club Friday Golf	6
7	8	9	10 Women's 11 Club Holiday Party Thurs-Dates in Madelena's	11	12 Men's Club Holiday Party	13 Women's Club Saturday Golf
14	15	16	17	18	19	20
21	22	23	24 Christmas Eve Dinners To-Go (Club Closes Early)	25 Christmas Day Club Closed	26	27
28	29	30	31 NYE Party at The Club			

Coming in January...

- Thursday, January 1st
Happy New Year
- Wednesday, January 7th
Ladies' Night in Madelena's
- Saturday, January 10th
CVWG Saturday Golf Shotgun
- Sunday, January 18th
Brunch Bingo
- Monday, January 19th
MLK Day - Club Open
- Tuesday, January 20th
Club Closed
- Friday, January 23rd
CVMC Friday Golf Shotgun
- Wednesday, January 28th
Catta Book Club



CATT
VERDERA

COUNTRY CLUB

Where everyone wants to be.

PHONE NUMBERS

- Clubhouse** 916.645.7200
- Fax** 916.645.6729
- Membership** 916.645.6745
- Events** 916.645.6722
- Quixote's** 916.645.6742

